Web privacy policy

By using affinity.jackson.com/aarp, completing an application form, or otherwise providing any information to Jackson, you are consenting to the collection, use, and disclosure of your information in accordance with this Policy.

How Jackson collects your information

Information directly from you. You may provide information directly to Jackson if you contact us through affinity.jackson.com/aarp, including the completion of webforms, account creation and application questionnaire.

Information from you passively. Cookies, pixel tags, and similar technologies are used on the affinity.jackson.com/aarp to collect information about your browsing activity and interactions, including to analyze and improve website performance.

Information about users over time when you use this affinity.jackson.com/aarp. This includes usage and browser information. Local device storage may also collect and store your personal identifiable information.

Information about you from third parties. Jackson may receive information about you from third-party sites or services.

Purpose for collection of personal information. To provide web visitors with valuable information related to financial interests and to contact Jackson directly. The information collected, coupled with your indication of content preferences, is used to provide relevant information and to communicate with you through your email address.

What information Jackson collects

Contact and other identifying information. Jackson may collect your name, alias, postal address, online identifier, email address, account name, telephone number, Social Security Number and other similar identifiers when you interact with the affinity.jackson.com/aarp or fill out a form to request information.

Device information and website usage information. When you visit affinity.jackson.com/aarp, Jackson's servers may collect information about your visit and your device. The information may include the date/time of your visit, your IP address, the webpages that you visited, time of visits, content viewed, ads viewed, the site(s), application(s), destination(s), or service(s) you arrived from and other clickstream data.

Other information. If you choose to access, visit, or use any third-party service(s) that may be integrated with or linked to affinity.jackson.com/aarp (such as for payment processing, identification verification, or electronic signatures), Jackson may receive personal information and other information about you and your computer, mobile or other device that you have made available to those services, including information about your interactions with those services. Your decision to use third-party service(s) in connection with Jackson is voluntary.

How Jackson uses your information

To contact you and respond to you. Your information may be used to respond to your questions and requests. It may also be used to provide you with the information you have requested. Additionally, it may be used to communicate with you, including marketing or advertisements about new features, products, or services.

To improve affinity.jackson.com/aarp and products. Your information may be used to improve affinity.jackson.com/aarp and the annuity products offered through the AARP® Annuity Program from Jackson®**.** It may also be used to help diagnose problems with servers and to otherwise administer the affinity.jackson.com/aarp.

For research and tracking purposes. Your information may be used to gather broad demographic information, analyze trends, and track your movements around affinity.jackson.com/aarp. Technology is also used to reproduce visitor interactions with affinity.jackson.com/aarp to analyze opportunities for improvement.

For security purposes. Your information may be used and disclosed to detect security incidents, protect against malicious, deceptive, or illegal activity and aid in the prosecution of those responsible for that activity. It may also be used to identify and repair errors that impair existing intended functionality.

To comply with legal requirements. Personal information may be disclosed where necessary to comply with the law, or in response to a judicial proceeding, court order, or other legal process, such as pursuant to a subpoena.

How Jackson combines your information

Information collected about you, including from other third-party sites, may be combined to create a customer profile. Information collected across devices, such as computers and mobile devices, is also combined. Information obtained from third parties is likewise combined with information already on file. Such combined information is handled in accordance with this Policy.

How Jackson shares your information

With vendors and business partners. Your information may be shared with vendors and partners that help provide services, deliver advertising, analyze website activity, and support fraud prevention for online accounts. These third parties may use cookies, pixel tags and similar technologies and may collect information about your browsing activity, device or interactions with advertisements. Third parties are responsible for their own privacy practices and for managing any opt-out choices they offer.

To comply with legal requirements. Information may be shared with government agencies, consumer-reporting agencies and other outside parties as permitted or required by applicable laws. For example, information may be shared to respond to a court order or subpoena.

How Jackson uses cookies, pixel tags and digital analytics

Cookies. A cookie is a piece of data stored within the web browser on your device by the websites you visit. Cookies are widely used to improve browsing experience and help websites function more efficiently.

From affinity.jackson.com/aarp, Jackson may place cookies on your device. There are two types of cookies that are used:

- Session cookies - These cookies are temporarily created when you visit affinity.jackson.com/aarp. When you leave affinity.jackson.com/aarp, all session cookies are deleted.
- Persistent cookies - These cookies remain on your device for the period of time specified in the cookie. They are activated each time you visit affinity.jackson.com/aarp, which created that particular cookie.

The cookies used help affinity.jackson.com/aarp to remember your session, allow certain functionality of affinity.jackson.com/aarp, and facilitate website usage analysis. This will enable continual improvement of affinity.jackson.com/aarp and its systems.

Pixel tags. To determine the efficacy of marketing efforts, pixel tags, which are small pieces of JavaScript code, are used to collect information about you and your browsing session during your visit to affinity.jackson.com/aarp. This information is subsequently shared with service providers, who may use it to direct advertising to you based upon the information collected while visiting affinity.jackson.com/aarp.

It is understood that you may not want to allow Jackson to collect and share this information related to cross-device tracking and advertisement targeting. Therefore, you can select Do Not

Share or Sell My Personal Information to view/change your data collection preferences with respect to Jackson's use of targeted advertising at any time and opt out of our analysis of your browsing experience on affinity.jackson.com/aarp.

Digital analytics information. To enhance visitors' usability of affinity.jackson.com/aarp, digital analytics tools are used to understand and optimize performance. This includes, but is not limited to, the collection of your IP address and information about what pages you visit, the average time on the page, and whether you have visited the site and pages in the past. Technology is also used to reproduce visitor interactions with affinity.jackson.com/aarp to analyze opportunities for improvement.

You can select Do Not Share or Sell My Personal Information to view/change your data collection preferences with respect to the use of digital analytics at any time and opt out of Jackson's analysis of your browsing experience on affinity.jackson.com/aarp. Additionally, you can control the information that is sent to Google, one of Jackson's analytics tool providers, and learn more about how Google uses the information by visiting Google's Privacy & Terms.

Your choices

Many internet browsers allow you to adjust your cookie preferences or delete existing cookies from your internet browser. If you set your browser or preferences on Jackson sites to reject cookies, you should be aware that certain affinity.jackson.com/aarp features, promotions or services may not be available to you or may not function correctly.

Global Privacy Control (GPC) is a technical specification for transmitting universal opt-out signals and affinity.jackson.com/aarp recognize and respond to GPC signals. Please be aware if you are using a browser extension or client that enables GPC it may interfere with certain affinity.jackson.com/aarp features which can prevent some third-party services from functioning properly.

"Do Not Track" preferences may be configured in certain internet browsers to limit the collection of information about your online activities over time and across third-party websites

or online services. Jackson's systems do respond to internet browser "Do Not Track" signals from major browsers.

If you use a mobile device, you can use mobile device settings to limit mobile tracking technologies and associated activities. For instance, you can adjust or reset the advertising identifiers and tracking on your mobile device in the device settings. iOS users can visit Settings > Privacy & Security > Apple Advertising > Turn off Personalized Ads. Click back on Privacy & Security > Tracking > Turn off Allow Apps to Request to Track. Android users can visit Settings > Security & Privacy > Privacy Controls > Ads > Reset advertising ID. These processes are not controlled by Jackson and may be subject to change periodically.

Security

Jackson recognizes that information security is a crucial topic. To protect data, a comprehensive Information Security program has been built with certified and experienced professionals who strive to protect the integrity of Jackson's systems and applications. Precautions have been implemented throughout the organization, including, where appropriate, password protection, multi-factor authentication, encryption, Transport Layer Security (TLS), firewalls and internal restrictions on who may access data to protect collected information from loss, misuse and unauthorized access, disclosure, alteration and destruction. Information provided when filling out secure forms on affinity.jackson.com/aarp, as well as information supplied when visiting those areas, is protected while passing through the Internet using encryption technology called TLS. To learn more about how Jackson protects your personal information, please visit the Cybersecurity section of this page.

Applicability of Jackson's web privacy policy

Affinity.jackson.com/aarp may be reached by links from or contain links to other websites, which are not owned or controlled by Jackson. These other websites may have privacy policies controlling the collection and use of personal information about you that are different from and not applicable to Jackson's web privacy policy. Jackson is not responsible for the privacy practices of these other sites, and a link to or from another site is not an endorsement by Jackson of that site, its content, its privacy practices or its sponsoring organization. When

accessing any of these other sites, review the privacy information provided as part of the site to determine the privacy practices about that site and, if necessary, contact the site owner with questions or requests for additional privacy information.

This Web Privacy Policy (“Policy”) is effective as of November 10, 2026. Jackson reserves the right to modify this Policy at any time and will post the current Policy incorporating those changes on this page. Changes to this Policy are effective as of the date they are posted.

Your privacy is important. The right to privacy is respected, and any information provided through affinity.jackson.com/aarp, or collected through it, is treated as confidential. To submit a request to manage your personal information, please submit a Privacy Data Request using this form or call 800-565-4747.